

SPEAKER PACKET



Vanessa
Emerson

Conscious. Connection. Collective.

Presentations

Ready to grow - personally *and* professionally?

Whether you're elevating your leadership from the inside out or stepping into the spotlight as a speaker or consultant, these courses offer the clarity, tools, and confidence to help you lead, live, and serve with purpose.



From Setback to Success

A CONSCIOUS APPROACH TO MODERN LEADERSHIP

Learn to embrace conscious choice-making, take radical responsibility, and turn challenges into opportunities for growth and success.



So... You Think You Want to Speak/Consult?!

WHAT YOU NEED TO KNOW & DO FOR SUCCESS

Identify the foundational tools, skills and resources required for launching a speaking and/or consulting business.



Want to consciously transform your workplace culture?

Seeking to improve balance, ignite joy, and experience fulfillment?

Vanessa Emerson, FDSI can help.





From Setback to Success

A CONSCIOUS APPROACH TO MODERN LEADERSHIP

In fast-paced, high-stress professional environments, our ability to make conscious, aligned decisions is more vital than ever.

True leadership begins with self-awareness, emotional agility, and a willingness to move beyond autopilot. Yet for many high-performing professionals, stress and disconnection have become so normalized they're mistaken for the cost of success.

Embrace your role as a conscious, self-directed leader. We will explore how to lead ourselves first by cultivating presence, emotional responsibility, and clear awareness in how we serve, communicate, and collaborate.

Examine where you may be operating out of flow - reactive, resistant, or resigned - and strategies for returning to presence and choice. Whether navigating daily challenges, difficult conversations, or major decisions, this work empowers professionals to respond with integrity, clarity, and on purpose.

Discover small, science-backed shifts in mindset and behavior that can measurably improve clarity, resilience, and long-term capacity. Gain practical tools to elevate your leadership from the inside out—without sacrificing performance or purpose.

Vanessa Emerson, FDSI

480-993-7558

info@VanessaEmerson.com

www.VanessaEmerson.com



- Apply conscious leadership tools to shift from reaction to intentional, solution-oriented response
- Assess how presence and flow impact communication, collaboration, and culture
- Implement strategies to improve emotional regulation, vitality, and self-leadership
- Explore how conscious awareness and radical responsibility elevate resilience and influence
- Develop a self-leadership plan aligned with clarity, energy, and purpose
- Embrace growth-minded solutions that prioritize shared success and ownership over blame
- Shift from victimhood to ownership through the practice of radical responsibility
- Prioritize “win for all” outcomes by viewing challenges as opportunities for aligned growth

Suggested Format:

Full or Partial Day;
Lecture, Workshop, Keynote

Suggested Attendees:

All Professionals





So... You Think You Want to Speak/Consult?!

WHAT YOU NEED TO KNOW & DO FOR SUCCESS

Have you ever sat in a meeting, watching the speaker, and wondered, “How can I do that?”

Or perhaps you feel the desire to share your knowledge by consulting with businesses and professionals to help them elevate their success and are just not sure how to get started.

You're not alone! Many professionals grow to a point in their career where they would like to give back to the profession while continuing to stretch themselves and create additional business opportunities in the process.

Learn how to get from here to there: Drawing from her 20+ years' experience as a speaking/consulting business advisor and marketer, Vanessa will share the foundational tools, skills and resources required for launching a speaking and/or consulting business that gets you noticed, booked... *and compensated!*



Vanessa Emerson, FDSI

480-993-7558

info@VanessaEmerson.com

www.VanessaEmerson.com

- Clarify your Big ‘Why’ (life vision) and how to create a strategic plan for your business
- Identify your interests and expertise to shape a focused, marketable niche
- Explore where to find the mentors, resources, and opportunities to support your content and skill development
- Gain tips for successful branding and marketing in today’s speaking/consulting environment
- Understand *why and how* to differentiate your presentations and training programs
- Learn what a speaker packet **is** and *why you need one*
- Discover effective marketing strategies for building visibility and traction
- Discuss strategies for communications with meeting planners and sponsors
- Illuminate how to set - and when/how to negotiate - honorarium
- Discover the power networking will have on your business

Suggested Format:

Full or Partial Day; Lecture, Workshop, Keynote

Suggested Attendees:

All Professionals





We don't have to choose between
success and well-being.

We can create *both* - with intention.

Recognized as a business strategist, wellness educator, emcee, and influencer, Vanessa Emerson, FDSI mentors professionals in business strategy, marketing, conscious leadership and well-being.

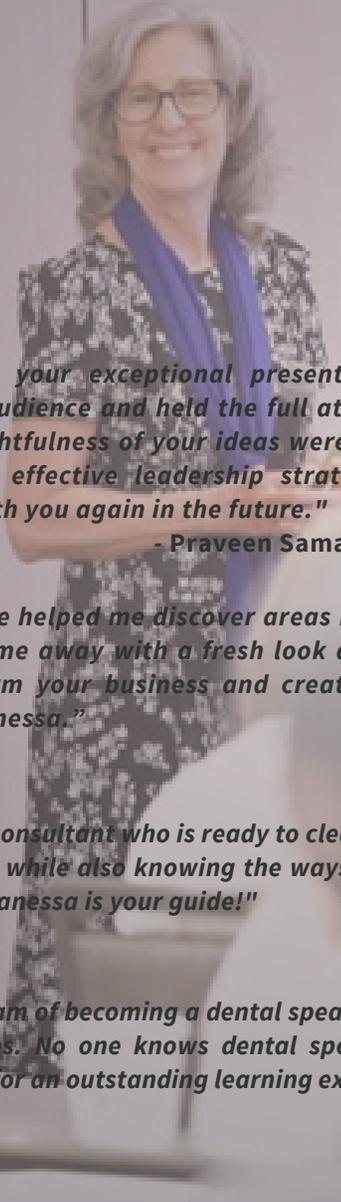
Vanessa's annual conferences draw professionals from across industries who gather to learn, grow, and co-create meaningful change in their businesses and lives.

Named one of Dental Products Report's Top 25 Women in Dentistry (2017), Nifty Thrifty's Dental Industry Influencer of the Year (2023), and a three-time Denobi Award finalist (2021-2023), Vanessa is also proud to serve as President-Elect of the National Speakers Association's Arizona Chapter (2025-2026). Vanessa is frequently booked by organizations whose members would like to explore and expand their roles as speakers and consultants.

A life-long student of self-development, Vanessa is a Chopra Certified Total Well-Being Coach & Health/Meditation Instructor and a Reiki Master/Trainer. Her courses and events reflect a core truth: professionals who prioritize self-care and inner alignment experience greater clarity, vitality, and fulfillment.



Rave Reviews



"Thank you for your exceptional presentation on Conscious Leadership. Your insights captivated the audience and held the full attention of all attendees from start to finish. The depth and thoughtfulness of your ideas were truly inspiring, prompting many of us to reflect on mindful and effective leadership strategies. We look forward to the possibility of collaborating with you again in the future."

— Praveen Samala, President; IT Serve Alliance Phoenix Chapter

"Vanessa's course helped me discover areas missing in my business growth that were right in front of me. I came away with a fresh look at my business. Fired up and ready to go! If you want to transform your business and create new pathways to grow, I highly recommend learning from Vanessa."

—Anne Duffy, RDH

"For the speaker/consultant who is ready to clearly define WHERE they are going and HOW they are going to get there while also knowing the ways to streamline and make their business easier and more profitable, Vanessa is your guide!"

—Katrina Sanders, RDH, BSDH, M.Ed, RF

"If you have a dream of becoming a dental speaker, it is not as easy as writing a course and putting together objectives. No one knows dental speaking better than Vanessa! A huge shout out to Vanessa Emerson for an outstanding learning experience!"

— Dr. MJ Hanlon

PRESENTATIONS *(Partial Listing)*

- ADA's Council on Dental Meetings *(multiple)*
- ADA's New Dentist Learning Network/Next Gen Speakers
- Academy of Dental Management Consultants *(multiple)*
- Chicago Midwinter Dental Meeting *(multiple)*
- Connecticut State - Charter Oak Dental Meeting
- Dental Festival *(multiple)*
- DSix Speaking Xtravaganza; Speaker and Host
- Expansion Experience *(multiple)*
- International Association of Dental Specialists
- IT Serve Alliance; Phoenix Chapter
- JUMPSTART Annual Conferences *(multiple)*
- OSAP Annual Session Consultants Preconference
- Productive Dentist Academy - Emcee *(multiple)*
- Prosperident Annual Meeting *(multiple)*
- Self-sponsored 1 & 2 day speaker development workshops *(dozens)*
- Side Gigs Summit
- Speaking/Consulting Network *(multiple)*
- WEvolution Annual Conferences *(multiple)*

"Vanessa's program gave me all the tools I needed (including motivation) to stop thinking about and start "just doing" what is necessary to get our business to the next level. 'Thank you, Vanessa' will be true on Tuesday!!"

—Dr. Kim Harms

"I have attended Vanessa's seminar on how to become a dental speaker. She is on top of the game and has, without a doubt, one of the best marketing brains I have ever come across. I value her ideas and advice. She has certainly helped bring my speaking to the next level."

—Dr. Bruce Christopher