DR TODD SNYDER

SPEAKER Kit

drtoddsnyder.com

Todd Snyder, DDS, FAACD, FIADFE, FASDA, ABAD
Laguna Niguel, CA & Las Vegas, NV

Accredited Fellow, American Academy of Cosmetic Dentistry

Fellow, International Academy for Dental Facial Esthetics

Fellow, American Society For Dental Aesthetics

Diplomat, American Board of Aesthetic Dentistry

Former Faculty, UCLA Center For Esthetic Dentistry

Author/Lecturer, Inventor, Entrepreneur

Owner of Blux Software Company

www.LEGION.dentist, Live & Online Training For Dentists

Professional Race Car Driver

AACD American Academy of Cosmetic Dentistry®

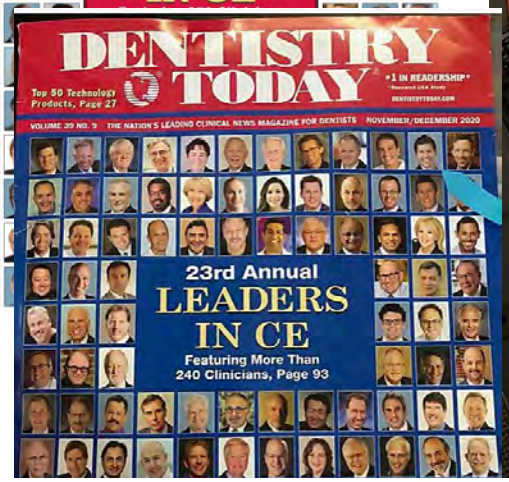
ASDA The American Society For Dental Aesthetics

DR SNYDER
Biography

Dr. Todd C. Snyder received his doctorate in dental surgery at the UCLA School of Dentistry and trained at the F.A.C.E. institute for complex gnathological (functional) and temporomandibular joint disorders. Dr. Snyder is the 77th Accredited Fellow of the American Academy of Cosmetic Dentistry, the International Academy of Dental Facial Esthetics, the American Society for Dental Aesthetics and a Diplomat of the American Board of Aesthetic Dentistry. Dr. Snyder has been on the faculty at U.C.L.A. where he helped create and co-direct the first (in the world) two-year graduate program in Aesthetic and Cosmetic Restorative Dentistry. Dr. Snyder lectures both nationally and internationally on numerous aspects of dental materials, techniques, equipment, marketing, technology & business. He is a consultant for numerous dental manufacturing companies. Dr. Snyder has been published and featured in many books and dental journals worldwide. Dr. Snyder has a live, online and virtual dental education program known as www.Legion.Dentist.

Dr. Snyder is also a professional race car driver and entrepreneur. He practices Cosmetic and Restorative dentistry in Laguna Niguel, CA and Las Vegas, NV.

Dr. Todd Snyder has been featured in numerous journals and has been published over 1000 times in both dental journals and mainstream media.



NBC

FOX NEWS channel

CBS NEWS

abc NEWS

USA TODAY

COURSES OFFERED:

- Aesthetics & Occlusion
- Modern Technology
- Cosmetics & Veneers
- The Integration of Artificial Intelligence
- Posterior Direct Restorations- Contacts, Complications, Cosmetics and Occlusion
- PITstop Perfection
- Smart Practices for your Practice
- DRIVEN
- Modern Zirconia Restorations
- Mastering Skills with Anterior Composites: Streamlined Techniques for Beautiful Smiles
- Beautiful Smiles, Composite Bonding
- Modern Bioactive Restorations
- Creating the Win
- Current Concepts in Cementation

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Aesthetics & Occlusion

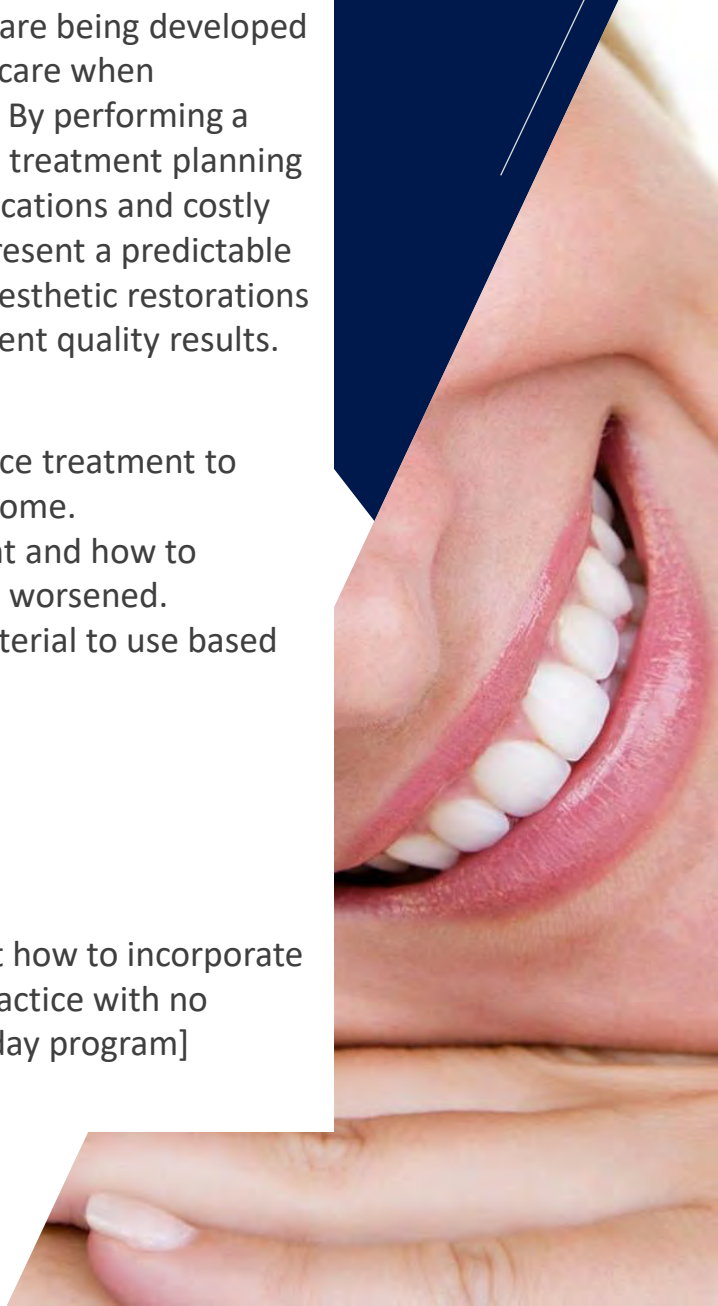
Course Description

Aesthetically pleasing restorations take a lot of effort to place them properly and provide proper function with no postoperative problems. Modern materials are being developed every year that can simplify our restorative care when diagnosed and treatment planned properly. By performing a thorough diagnosis of the occlusion prior to treatment planning it will allow clinicians to avoid future complications and costly failures. The objective of this lecture is to present a predictable and systematic approach to occlusion and aesthetic restorations that will enable clinicians to achieve consistent quality results.

Learning Objectives

- Understand how to diagnose and sequence treatment to have the best aesthetic and occlusal outcome.
- Know when occlusal problems are present and how to address them so that the condition is not worsened.
- Understand what types of restorative material to use based on their material properties.
- Eliminate adjustments at cementation.
- Fast and efficient temporaries every day.
- Simplified impression techniques.
- Cementation of indirect restorations

[This course is a very comprehensive look at how to incorporate the best that dentistry has to offer into a practice with no complications. This can be a half day or all-day program]



MODERN Technology

Course Description

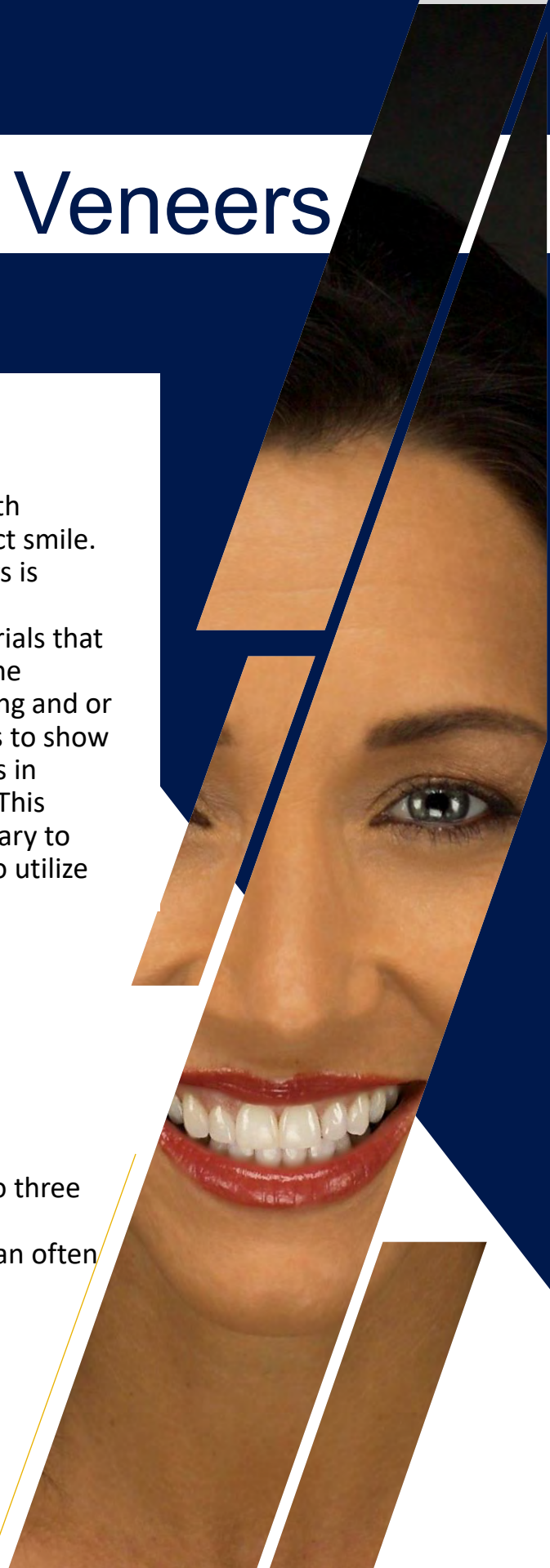
Running a dental office is not as easy as it once was. The competition is heightened in many ways. To do well a dental office has to be run more efficiently and effectively in order to continue to stay ahead of the competition. The ability to implement various software tools to lower overhead, improve performance, efficiency and income is the core of this program. Learn about some of the most recent tools, software and technology to help propel your office forward, increasing the number of new patients contacting your office, increase staff productivity and accountability, improve on key performance indicators and grow your practice to higher profit levels than ever before. Find out about new technologies that can improve patient treatment acceptance and skyrocket your front office staff. Many great, proven concepts, ideas, tools and tricks will be shared in this program to help any office lower their overhead, increase revenue and thrive.

Learning Objectives

- Staff training concepts.
- Software for improved customer service.
- Increase new patients with two simple tasks.
- Improve patient referrals with one change.
- Enhance website traffic and conversion.
- Improve on patient acceptance or treatment.
- Learn where your office can improve on growth and income easily.

[This course can be presented as a two to three hour program based on materials and complexity, or an entire day]

COSMETICS & Veneers



Course Description

The consumer's interest in cosmetic dentistry, specifically veneers, is increasing every year with billions of dollars being spent to obtain a perfect smile. The ability to place believable porcelain veneers is crucial to a good cosmetic dental program. The numerous dental products and myriad of materials that are currently available to dentists can yield some incredible results but can often be overwhelming and or confusing. Without a blueprint and instructions to show the process from start to finish and all the steps in between, it can be quite challenging for many. This presentation will discuss all of the steps necessary to fabricate amazing, life-like veneers and when to utilize them.

Learning Objectives

- Veneer preparation design
- Veneer provisional techniques
- Veneer try-in and cementation
- Legal documentation

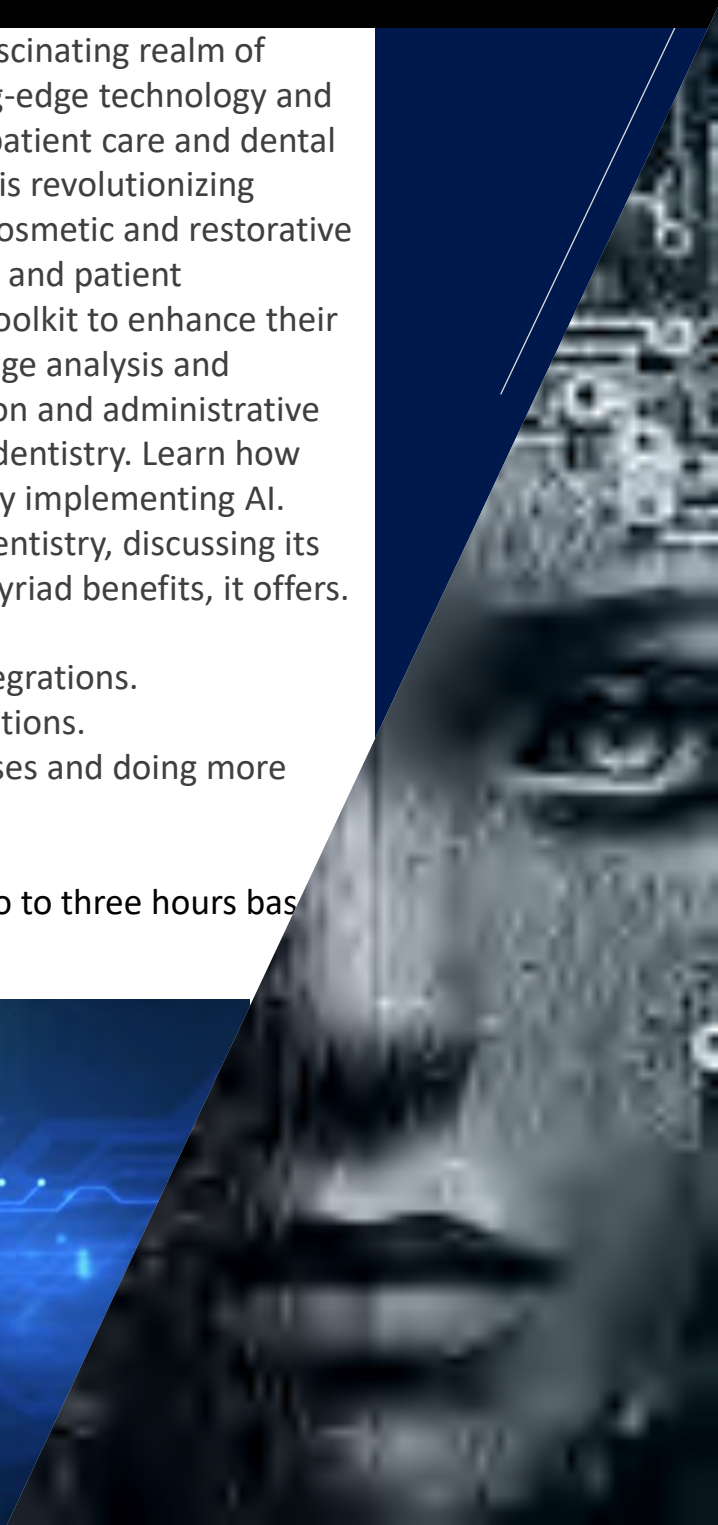
[This course can be varied in length from two to three hours to a full day program based on content modification. An optional hands-on program can often be available]

Revolutionizing Dentistry: The Integration of ARTIFICIAL INTELLIGENCE

In this engaging lecture, we delve into the fascinating realm of dentistry's present and future, where cutting-edge technology and artificial intelligence converge to transform patient care and dental practice as we know it. We'll explore how AI is revolutionizing engagement and opportunities to do more cosmetic and restorative dentistry to diagnostics, treatment planning, and patient management, offering dentists, a powerful toolkit to enhance their clinical decision-making processes. From image analysis and predictive modeling to patient communication and administrative tasks, AI is making its mark in every facet of dentistry. Learn how you can be more productive and profitable by implementing AI. Join us as we unravel the potential of AI in dentistry, discussing its integration into everyday practice and the myriad benefits, it offers.

- AI assisted diagnostic capabilities.
- How to simplify the front office with AI integrations.
- Marketing simplification through AI adaptations.
- Creating more cosmetic and restorative cases and doing more treatment.
- And so much more..

[This lecture can be varied in length from two to three hours bas on content modification]



Posterior Direct Restorations- Contacts, Complications, Cosmetics and Occlusion

Course Description

Simplify your practice with the placement of direct restorations. The emphasis of this course is unlike any other course on direct restorative materials in that it looks at complications and addresses them before they happen. This course will discuss treatment planning and diagnosing for proper materials and placement of directly fabricated restorations. Learn steps that can be taken prior to ever treating the patient to avoid postoperative complications. Never have a loose contact between teeth again by knowing what types of matrices are available and when to use them. Learn how to place restorations with no sensitivity. See how to restore teeth with minimal to no adjustment of the restoration. Find out how to treat patients with symptomatic restorations effortlessly. Learn how to use glass ionomers in difficult areas. Numerous pieces of information will be provided to eliminate any and all issues you might be having with composite restoratives.

Learning Objectives

- Diagnostic Tools.
- Preparation Designs.
- Bonding agents.
- Tight contacts and the use of various matrices.
- Eliminate sensitivity with the use of different types of materials.
- Composite placement to minimize or eliminate adjustments.

[This course is fundamental for the proper placement of posterior composites with no post-operative complications. This can be presented as a 2-4 hour program based on materials and complexity. This program can also include a hands-on program]

PITStop Perfection

The Art of Systems

Course Description

The key to a successful business is good systems, tools and protocols in place for the practice to run efficiently. The most important aspect of any dental business starts with the team! IF your team has not been trained or given the tools to optimally handle all aspects of the business and interactions with clients on any topic then you are not prepared. They should be training with you on procedures, materials, and more. Good marketing and customer service and a well-trained team are the keys to a successful practice.

Learning Objectives

- Communication Skills
- Scheduling & Collections
- Technology to streamline the office
- Diagnostic tools
- Quick restorations
- Marketing, Social Media, Blogs, Newsletters & more

[This course can be presented as a two to three hour program]

Smart Practices For Your Practice

Course Description

The individual practice of dentistry is in transition now more than ever. Delivering exceptional care requires the entire team to share the same philosophy and commitment to individual dental care, procedures, and techniques, obtaining more new patients and improving one's revenue. This program discusses modern procedures, materials and technologies that help navigate these changing times so that you can offer better dentistry and increase your treatment opportunities. Modern diagnostic devices and materials to restore teeth with minimal to no intervention along with current concepts in composites and adhesives will be presented. Cosmetic elective procedures will be discussed and how to be more efficient at all aspects of indirect crown and veneer cases. Many different technologies and tools will be presented so that in addition to being able to provide better dental treatment you and the entire staff can be more successful at all aspects of running a dental practice.

Learning Objectives

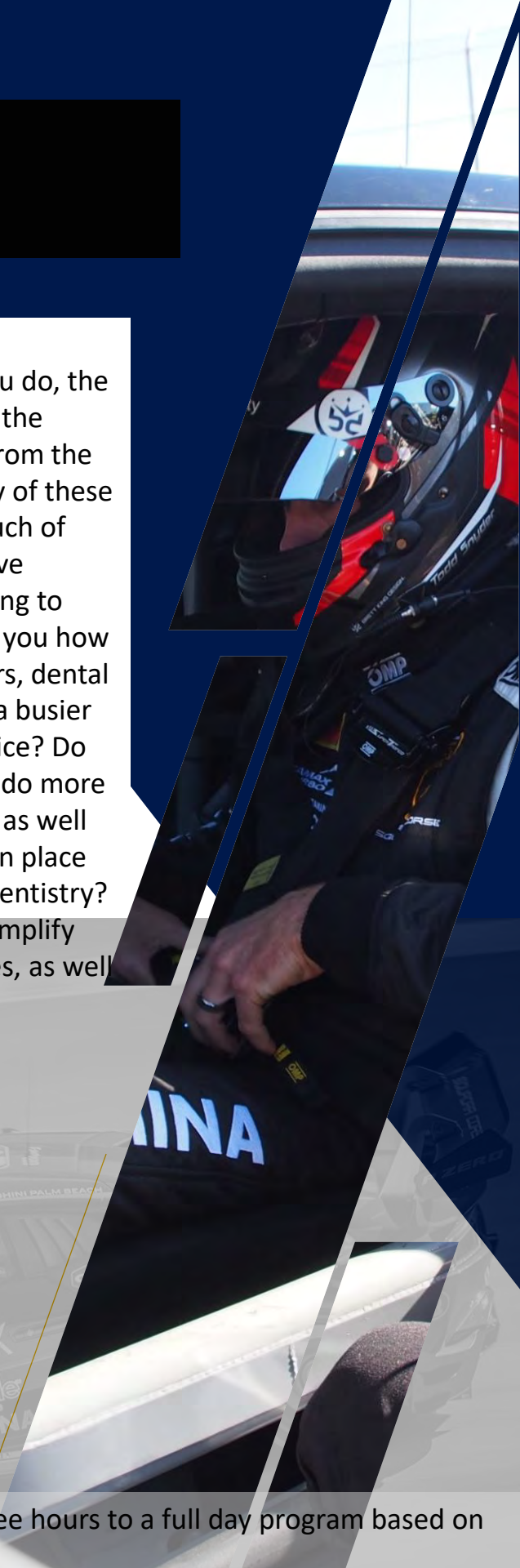
- New diagnostic devices.
- The latest in restorative materials and techniques.
- Evaluating and implementing modern dental technology.
- Elective dental procedures that people are willing to pay for.
- Tips on avoiding complications and post-operative discomfort.
- Running a consistent experience with modern business technology, software tools and the internet.
- Decrease your overhead and improve your income with new software, and so much more…

[This course can be varied in length from two to three hours to a full day program based on content modification]

DRIVEN

Course Description

Are you happy with the amount of dental work you do, the number of new patients you get each month, and the amount of income you make after the write-offs from the dental insurance companies? If you said NO to any of these then you need to spend the day with me! How much of your dental work is elective dental care and elective treatment that patients want to have and are willing to forgo their dental insurance to obtain? I will show you how to simplify your bonding, veneers, smile makeovers, dental photography and occlusion. Do you want to have a busier dental practice or a higher producing dental practice? Do you want to make more money without having to do more work? Are your current marketing efforts working as well as you would like? What technology do you have in place to create more clients and allow you to do more dentistry? I will show you three must have technologies to simplify your office and create more business opportunities, as well as automating and simplify your office systems.



Learning Objectives

- Elective & Cosmetic Dentistry
- Veneers
- Bonding
- Diagnostic Tools
- Business Technology
- Branding
- Improve Internet Presence
- Websites, Blogs & Content
- Simplify Social Media
- Increased New Patient Flow and more..

[This course can be varied in length from two to three hours to a full day program based on content modification]

MODERN ZIRCONIA Restorations

Course Description

Modern Zirconia Restorations from Preparation to Cementation The ability to adhere aesthetically pleasing ceramic materials to tooth structure can still be very challenging. The modern high strength zirconia ceramics offer amazing new possibilities for patients to finally have a durable long lasting restoration solution that is lifelike in appearance. The difficulty of getting good adhesion to the zirconia will be covered as well as best practices in adhesion of ceramics to teeth. Learn how to quickly place zirconia restorations in challenging circumstances that can allow for dramatic results. Tips on how to clean and manage zirconia restorations to get the best possible longevity for your patients.

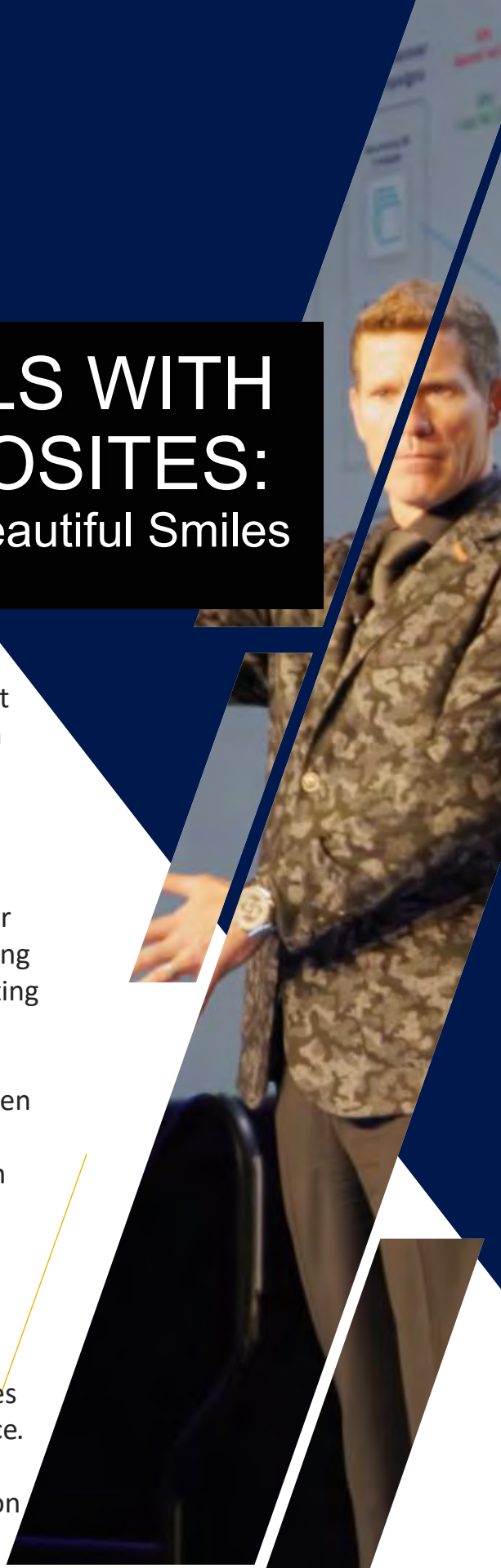
Learning Objectives

Preparation design.
Impressions & provisionals.
Adhesion principles.
Tips for success.
Cleaning zirconia.
Challenges with bonding to zirconia.

[This course can be presented as a two to three hour program]

MASTERING SKILLS WITH ANTERIOR COMPOSITES:

Streamlined Techniques for Beautiful Smiles (Lecture & Hands-on)



Let’s be honest—composite bonding is one of the most intricate and demanding procedures a dentist can perform. It requires precision, time, and a high level of skill. But when done right, the results are incredibly rewarding, both for the patient and the dentist. The ability to transform a patient’s smile, boost their confidence, and give them genuine happiness is unmatched. And for those who master this art, the financial rewards can be equally fulfilling as patients seek you out for your expertise in creating stunning, natural-looking smiles.

This course was designed to provide you with proven techniques and tips to simplify the complex and time-consuming process of restoring anterior teeth with composite resins. We’ll cover cutting-edge strategies and materials that allow you to perform anterior composite bonding, veneers, and restorations more efficiently, saving time while enhancing the quality of your results. By the end, you’ll have the skills to streamline these procedures and deliver beautiful, lasting smiles with confidence.

[This is a full day course with lecture and a hands-on component.]

Beautiful Smiles, Composite Bonding

Course Description

Learn how to simplify your single tooth composite bonding cases all the way up to complete smile makeovers. Bonding can be very challenging and extremely time consuming. To be consistently good at color matching, shape, texture and polish requires some fundamental concepts and tools to be utilized on a regular basis. This program will go through a systematic approach of how to restore anterior teeth using modern composite materials, photography, stents, wax-ups and ancillary devices. This course will change your perception of bonding, and dramatically improve your skills.

Learning Objectives

- Visualization photography & color mapping.
- Recreating tooth morphology techniques.
- Layering techniques.
- Contouring & shaping.
- Polishing.

[This course can be presented as a two to four hour program based on materials and complexity. This course can also include a hands-on program]

MODERN BIOACTIVE Restorations

Course Description

A lot of emphasis is placed on utilizing resin based restorative materials when a tooth-colored direct restoration is necessary. However, in some instances a different form of bioactive tooth colored restorative materials should be considered. There are many benefits to utilizing bioactive materials as direct restorations compared to traditional resin technologies or even cements. Their unique material properties allow them to have distinct advantages that few other materials can share. In this program traditional resin technology will be discussed as to its limitations and how bioactive materials can be used as a better substitution for your patients in some situations.

Learning Objectives

- Limitations in current resin adhesive technologies
- Learn when to consider utilizing bioactive materials
- Understand their advantages and limitations
- Learn proper placement techniques
- Learn how they provide an advantage to restoring teeth

[This course can be varied in length from two to three hours to a full day program based on content modification]

CREATING the WIN

Course Description

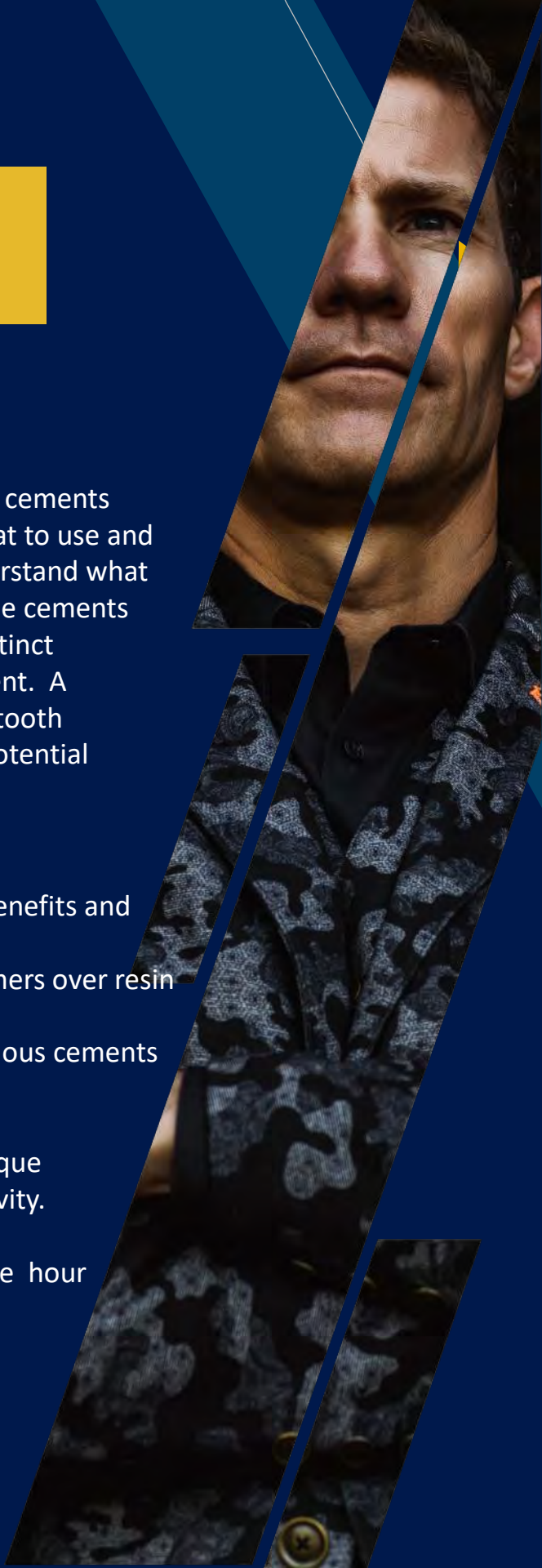
New Tools in Marketing, Internet, Social Media and More Do you want to have a busier dental practice? Are your current marketing efforts working as well as you would like? How current is your website's code? Is anyone managing your website and internet content on a weekly or daily basis? Do you get calls and emails weekly offering you help on your website and internet? Are you wanting help, but it seems too overwhelming, and you don't know where to begin or who to trust managing your online presence? Find out how easy it can be and where you can have employees assist in updating and adding relevant internet information and social media to propel your dental business to the front of internet search engines.

Learning Objectives

- Branding.
- Internet presence.
- Websites.
- Videos and photography.
- Social media.
- Creating valuable content.
- Writing a blog.

[This course can be presented as a two to three hour program based on materials and complexity, or an entire day]

Current Concepts in Cementation



Course Description

There are a lot of different indirect restorative cements available which can create confusion as to what to use and when. This course was created to better understand what cements are available and when to utilize these cements with various indirect restorations to create distinct advantages for both the practitioner and patient. A discussion will also evolve with what types of tooth interaction each cement has as well as their potential longevity of holding a restoration in place.

Learning Objectives

- Current resin adhesive technologies their benefits and limitations.
- Learn when to consider utilizing glass ionomers over resin technologies.
- Learn the advantages and limitations of various cements on different types of tooth structure.
- Learn proper placement techniques.
- See how newer bioactive cements offer unique advantages in time savings and tooth longevity.

[This course can be presented as a two to three hour program]

Testimonials

Dr. Todd Snyder is a very good lecturer with something to say. He has a broad spectrum of knowledge and can lecture on many topics. He is easy going, easy to get along with and a crowd pleaser. A great combination for meeting planners.

Great lecture last week. I love that you don't have a lot of fluff. I got so many "pearls" from you!

A great lecturer that has lots of knowledge to share and can speak on a broad array of topics and one that will keep your attendees awake!

Wow! I have attended other big CE events and thought that they couldn't get much better. This event with Dr Todd Snyder just raised the bar! I'm eagerly awaiting the next CE event with Dr Snyder. Thanks to Dr Snyder for such a well done event.

Dr Snyder shows you where to put the bar then how to get over it.

I like how he honestly shared his problems and resolutions.

Course was informative and concise.

Excellent presentation and very valuable information to use in clinical practice.

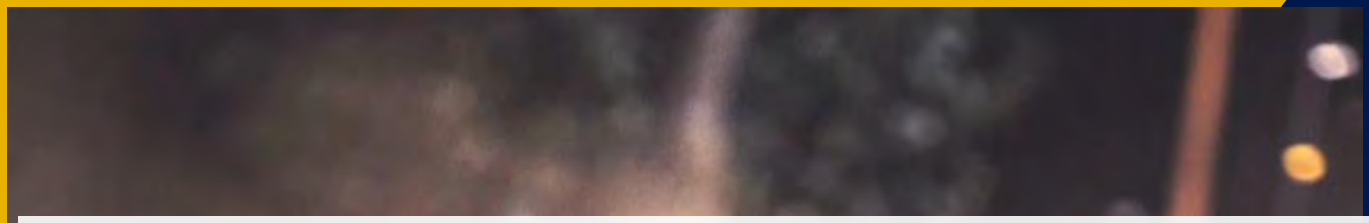
WOW - This is the best online CE course I have taken in a long time.
Really EXCELLENT throughout. The best and most straight forward exam ever, in my opinion. Not that it wasn't tricky, presenter provided what was needed.

Thank You! Great program. It is always great to learn from a DDS who lives & practices in the real world.

Dr. Snyder exceeded my expectations. His intro covering social media & website design was extraordinary & state of the art. Thank you.

I cannot comment enough how great this content and speaker was. Super impressed!

Charismatic, Interesting, Motivational Speaker, Great Tidbits.



BOOKINGS & INQUIRIES

Please contact Dr. Kelly Tanner for all inquiries and bookings.

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